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ponašanje potrošača**

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= BIHEVIORALNA EKONOMIJA



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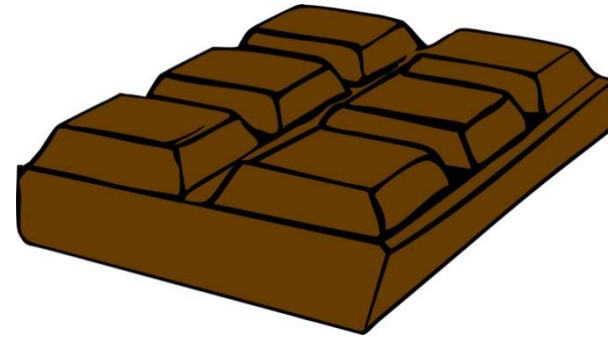
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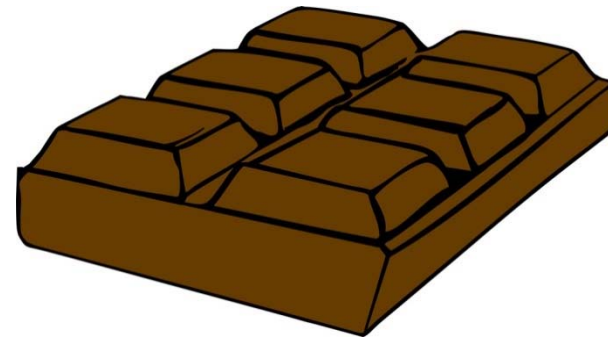
Primjer 3

6 x

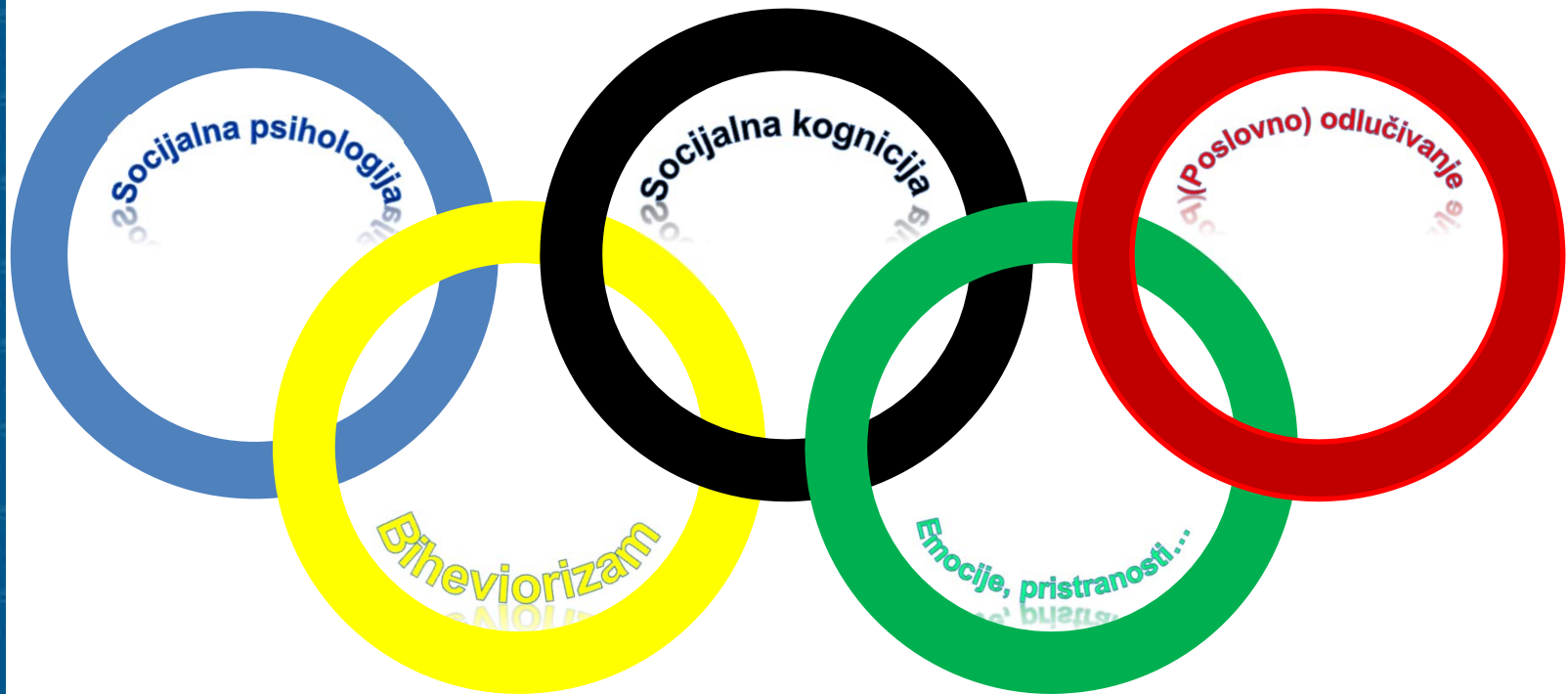


Vs

30 x



Bihevioralna ekonomija



Hvala na pažnji 😊